

INFORMATION CLAUSE FOR JOURNALISTS AND MEDIA REPRESENTATIVES

1. **Data Controller is Sano – Centre for Computational Personalised Medicine – International Research Foundation, Czarnowiejska 36 / C5, 30-054 Kraków, KRS: 0000797490, NIP: 6772446472, REGON: 384298430, e: info@sanoscience.org, t: +12 307 27 37, hereinafter referred to as "Sano".**
2. **Data Protection Officer Contact with the appointed Data Protection Officer: e-mail: iod@sanoscience.org**
3. **Purpose of processing**

We process the personal data of journalists and media representatives in order to:

- communication with the media, including sharing press releases,
- organization of press and media events,
- ongoing cooperation with journalists and editorial offices,
- implementation of promotional and information activities related to Sano's activities,
- keeping records of press contacts.

4. Legal basis for processing

- Article 6(1)(f) of the GDPR – the legitimate interest of the controller consisting in the promotion of the Foundation's activities and maintaining contacts with the media.

5. Categories of personal data

The processed data may include:

- Identification data (e.g. name and surname),
- contact details (e.g. e-mail address, telephone number, name of the editorial office),
- Professional information (e.g. job title, type of media, area of interest).

6. Recipients of personal data

Personal data may be transferred:

- entities providing technical services supporting the operation of press contact databases,
- organizers of media events cooperating with Sano,
- entities cooperating in the organization of the Foundation's promotional and informational activities.

7. Period of storage of personal data

Personal data will be stored for the period necessary to achieve contact purposes and cooperation with the media or until an effective objection to the processing is raised.

8. Rights of the data subject

Data subjects have the right to:

- access to data,
- rectify data,
- delete data,
- restriction of data processing,
- object to the processing of data based on the legitimate interest of the administrator.

9. Right to lodge a complaint with a supervisory authority

Data subjects have the right to lodge a complaint with the President of the Office for Personal Data Protection if they believe that the processing of data violates the provisions of the GDPR.

10. Source of personal data

Personal data was obtained:

- directly from journalists and media representatives,
- from publicly available sources, such as editorial websites or publicly available databases of press contacts.

11. Voluntary provision of data

Providing data is voluntary, but failure to provide them may prevent effective communication and participation in promotional and information activities carried out by Sano.